# Limited Offer!

# The CASHPOOL

### EXECUTIVE MAILING PROGRAM!

Cash Flow Products invites a select group to participate in a groundbreaking new opportunity! A "Founder's Group" of discriminating Home Business Entrepreneurs will be offered a distributorship in the CASHPOOL Executive Mailing Program. Only previous clients or referrals will be accepted!

# TRIPLE YOUR MONEY- GUARANTEED!

#### DON"T WAIT!

Only once in a blue moon does an opportunity come along that gives you "The Vibe"! You know, you get a gut feeling that this one will be BIG and could make you some REAL MONEY FOR A CHANGE— but only if you get in at the right time! By the time you see the program two or three times...you know, the ones with the copies of all of the checks on the back to prove to you how much money can be made...ITS TOO LATE!

#### IT'S WHY I INVITED YOU!

I am sending CASHPOOL to YOU FIRST because you are a valued client. You have participated in other Cash Flow Products programs in the past. Or. you have been recommended to us by an existing member or consultant. If you act now, you can get in on the EXPLOSIVE GROWTH PHASE of this program!

I know this because I have been through it enough times. I can't express how cool it is to open your mailbox and grab 30 or 40 envelopes with checks, cash, and money orders! If you haven't...this time you will get to! It's YOUR TURN! Have you ever had to fill out TWO deposit slips because there was NOT ENOUGH ROOM TO LIST ALL OF

YOUR CHECKS ON JUST ONE? You will.

### **MONEY DIRECT TO YOU!**

Your CASHPOOL income comes straight to your mailbox! You'll know your response is AWESOME because you will see the dough! No waiting for the company to write you a commission check. You get IMMEDIATE CASH FLOW!



# YOUR PERSONAL ARMOURED CAR!

You will get so excited waiting for the mail each day, you'll be pacing by the window waiting to see the mail truck! It is not uncommon to have \$600, \$1000 even \$2000 arrive in a single day! Mondays are my favorite! Due to the way the mail flows, Monday is always the biggest mail day!

### \$10,000 in a WEEK?

Last summer in July I took a whole week off. When you have a bunch of money coming in every day it is hard to NOT work! You want to work each day because you look forward to it!

Well I figured that in July, things would be slow, so I took a solid week off and did not check my PO Box. (You may want to get a PO Box simply for SECURITY reasons! A bunch of cash sitting in an unlocked mailbox is NOT a great idea!) Anyway, I went to my box after a whole week off and there was OVER \$10,000.00 in checks, cash and money orders! That is the POWER of direct mail done right!

#### DIRECT MAIL DONE RIGHT!

How do you make that kind of money? In CASHPOOL! I GIVE YOU my 100% ROCK SOLID, IRON CLAD GUARANTEE that it will work for you!

You are guaranteed a 1% RE-SPONSE, which will mean \$1,200 in your pocket, WITHOUT FAIL! It simply must work for you, or we will keep mailing until it does!

How can I make a guarantee like this? Because I have a "Golden Database" of people just like you who know a winner when they see it. I have 1.000,000 names in my database that have been selected out of many millions of mailings. One percent of one million is 10,000. These 10.000 people are our loyal buyers!

## The CASHPOOL EXECUTIVE MAILING PROGRAM!

## **DIRECT MAIL DONE RIGHT— WE GUARANTEE IT!**

### GREAT LIST- GREAT PRODUCT!

The only way to generate the massive income that comes from the CASHPOOL program is to mail to the right people! The only way to EFFICIENTLY make that happen is for EVERYONE to use the RIGHT LIST! If 1000 people mail to 1000 different lists you are going to get a poor result. Why? Because most lists that are used by the average mail order participant are old, overworked, unresponsive lists that have been sold over and over from one list company to another! Very few small mail order dealers have access to the really good lists! You just can't buy the right kind of names a few

hundred at a time! A really good database is one that has been CULTIVATED and REFINED with time! Cash Flow Products has this database and we are only going to distribute it to our "inner circle" of friends. Since WE will coordinate the mailing effort, YOU will reap the benefits of this tightly controlled marketing approach. EVEN BETTER, as our PRODUCT, you will be entitled to receive 500 of these incredible names per month for a year with your distributorship! We will mail 625 letters for you to this remarkable list of people! If you like, you can mail yourself to your monthly list, or join again and have us do it for you, over and over!

"I took the
"DOUBLE
ENTRY" and got
1875 letters mailed
for me...3 weeks
later I had 21
responses and am
\$6,400 richer!
William B—
Atlanta, GA

### The CASHPOOL Guarantee— A Money Making Breakthrough!

We will print and mail this flyer to 325 of the best, highly responsive, proven puyers in our "Golden Database" - with your name and address in the #2 Dealer's Box! We GUARANTEE you AT LEAST a 1% response rate (6 orders) which will earn you \$1200 or more from every \$400 entry. With a 1% response rate you'll receive \$1,200. Or, with a 1-1/2% response rate, you'll receive \$1,300! No matter what, WE GUARANTEE YOU A 1% re-

sponse rate—or we keep mailing until you get it! Yes, you read this right; if you don't receive at least \$1200 in the mail, YOU DON'T PAY for the next mailer! And we will keep at it until you DO GET YOUR \$1,200! You can't lose!

Every single one of our dealers is quickly earning \$1,200 or more for every \$400 entry. They are TRIPUNG their money every time, easily and effortlessiy! And many are doing it several

times a week!

EARN EVEN MORE WITH A DOUBLE ENTRY!

For a limited time take advantage of our special "Double Entry" offer. This will allow you to enter twice for \$800 and we will mail a total of 1875 letters to our special targeted buyers list. It's a "buy two— get one FREE" deall And we guarantee the 1% response...TRIPLE YOUR MONEY! (Limited time special)

YESI Please RUSH	PESS ORDER FORM— WEACCEPT—personal checks no the CASHPOOL EXECUTIVE MAILING PROGRAM! I unand will continue to mail for me until I get it! On that \$400 for EACH Dealer (Box #1 and Box #2). Credit C	derstand that you guaran- basis I have enclosed my
AMOUNT to Box #1 and	we will forward the Box 2 Dealer commission right awa total (\$200 each Box); a double entry is \$800 total (\$400 each Box)	BY 1 Correr
City, State, Zip Visa, M/C, AMEX or DISC # Expiration Date email Phone	Signature  The parties hereto acknowleage and agree that this agreemed is governed by, and subject to the laws of the state of Ohio.  Send a COPY of Dealer #2 payment to Cash Flow Product	919 974 7226

Cash Flow Products • PO Box 18189 • Fairfield, 0H • 45018 ➤ ORDER FAX: (612) 545-0116 ➤ PHONE: (513) 894-6500 ➤ Info Hotline: (513) 588-4777 Note: Credit Card charges will appear as "Players Club International" © 2004 CFP