



"I Make Big Money In Mail Order - And I Will Show You How With My Easy Plan!"

**\$6,000
IN 10
DAYS!**

This is NOT MLM, nor is it a Chain letter of any kind. It has absolutely nothing to do with a 900 number phone line business.

FOR THE FIRST TIME - A NEW, UNIQUE MAIL ORDER IDEA THAT WAS CREATED TO MAKE MONEY F-A-\$-T AND EASY and have a response rate that exceeds all expectations!

**50% Return
Almost
Guaranteed!!**

Being in the mail order business for over 15 years and having tried almost every plan and idea that was ever devised . . . there was always in the back of my mind, a much simpler plan available that anyone could operate from his/her home and make BIG money in one's spare time. But, I never could "find" the "just right" plan.

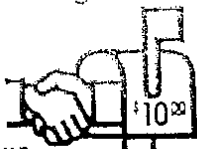
. . . So I created one and produced a 1-page brochure to sell my new idea. I had 1,000 copies of my brochures printed and mailed to opportunity seekers like yourself. Within 10 days, I started receiving cash, checks, money orders - a few to start with, but by the end of 10 days, I had received a total of \$6,000.00!

AMAZING - UNBELIEVABLE, you say . . . but I can assure you that it is possible you will do much, much better, because I took out the "kinks" from the brochure that could almost **GUARANTEE** you a 50% return!

I am doing it right now - but no matter how hard I try I cannot and never will be able to reach all of the potential prospects that are "crying" for this very opportunity to make themselves rich beyond their expectations . . . so I decided to set you up in your own Direct Mail Order business. I'll provide you with a copy of my brochure with your name and address already printed in the return coupon. I'll also provide you with a list of 200 "HOT" names so you can start immediately making money!

NOW, HERE IS THE SUPER NICE, PROFITABLE PART OF IT ALL - For every order you receive - YOU KEEP \$10.00 and send me \$2.00 to cover the postage and handling cost of mailing the package to your customer.

Fair enough? You get \$12.00 in the mail from your customer - **YOU KEEP \$10.00** as your



profit! If you only got a return of 100 orders in a 10 day period, that's a whopping \$1,000.00 profit for you . . . and you would have spent a total of perhaps three hours getting these flyers out. That's a lot of money for only 3 hours per week!

Now I ask you . . . do you see this as a potential profitable money maker? I guarantee you that it is! I'm making more money with this plan than I could have ever dreamed possible, and with my help, you'll be laughing all the way to the bank, and we'll both get richer! Nice, isn't it?

So, what I am offering to you (and I guarantee it) is a simple to operate mail order business that you can operate from your kitchen table. No matter if you have absolutely no knowledge of operating a mail order business, my plan and ever-so-simple instructions will put you in the mail order business almost overnight!

YOU'LL HAVE NOTHING TO SHIP - NO STOCK TO CARRY - NO INVENTORY OF ANY KIND. WE'LL DO IT ALL FOR YOU! THE ORDERS AND CASH WILL COME DIRECTLY TO YOU - AND WE'LL DROPSHIP TO YOUR CUSTOMER UNDER YOUR NAME AND ADDRESS!

NOW is the time to prepare yourself and your family's financial security and future. Don't wait for the right time. It's never the right time. NOW is the only time! I absolutely guarantee that my start-up kit will simply make you more money than you ever dreamed of making before. I made \$6,000 the first 10 days I put my plan to work! There is no reason on earth why you couldn't do the very same thing . . . but you must get started NOW . . . TODAY!

YOUR NEW MAIL ORDER VENTURE PACKET WILL CONTAIN:

1. Complete easy instructions that even a child could understand.
2. A camera-ready copy of my powerful flyer with your name and mailing address already imprinted on the return order coupon.
3. 200 names to get orders that will have cash coming back to you within a few days.
4. A sample of the product that your customers will receive. This product will also add many hundreds of dollars to your wallet!

• GUARANTEE •

Here's proof that I know will make you tons of money in your NEW Mail Order enterprise of your own. If you decide at any time after you receive my package of instructions, the powerful flyer to use as your own, the mailing list of 200 HOT names, the unique sample product . . . and for whatever reason do not feel that this is for you (and my guarantee is good for 30 days), I will refund your money, no questions asked. Remember, you will have 30 days to mail out the flyers to your name list and get back orders, proving that you will indeed have in your possession "one heck" of a money-maker on your hands.

TRUST ME!



Allow me to rush your Starter Kit immediately by **FIRST CLASS MAIL** . . .

I've stumbled onto what is by far the easiest and most amazing money-making system ever created. And I want to share it with you. So let me hear from you TODAY! Don't put this offer off, and continue to watch others around you become rich and wealthy. NOW it is YOUR turn!

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ORDER COUPON

SEND ORDER TO:
Henry Ewell
1082 N. Rademacher
Detroit, MI 48209

YES! I want to make tons of money in mail order. And I want your NEW easy, simple instructions, the sample product, and my camera-ready flyer with my name and address already set in the order coupon. I know that I will make some serious cash, or I'll get my money back. I have 30 days to decide.

The amount of \$12.00 plus 3-1st class stamps enclosed: () Cash () M.O. () Check
YOU MUST PRINT YOUR NAME AND ADDRESS PLAINLY OR USE A TYPEWRITER

NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

*Response rate of 50% based on a direct mail to a select coverage of responsive opportunity seekers.