

John Kirkman
102 Arrowhead Drive, Guyton, GA 31312-3575

Hi!

On the flip side of this page is a personalized cover letter for the main “Path To Personal Treasure” circular.

I did not come up with it... it is a close take off from one of the active members of this. The cover letter is doing well for her. It was a great idea.

To use the cover letter, simply copy it back to back with the program circular... making a two side circular. When you fold it to mail, make the cover letter page 1, or outside the fold so future members see it first.

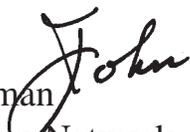
It has been known for many years that a cover letter enhances the success of a program many times over. It is highly recommended by professionals in the field of mail marketing.

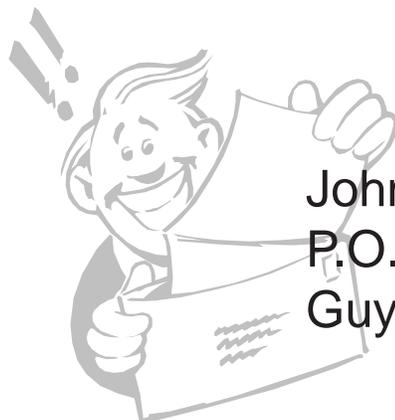
The short, to the point message adds a touch of class and personality to your new program, not to mention that important personal touch between you and the prospect.

The cover letter is provided for your consideration (not to mention a nice freebie from me)... use it if you want to... toss it away if you do not want to use it.

Either way, I want to wish you every success with your new program. The potential is there and to succeed, you only need to take advantage of it and promote it.

Best regards,

John Kirkman 
Action Team Network



John Kirkman
P.O. Box 304
Guyton, GA 31312-0304

Hi,

Would you like to have some fun & produce some income as well? You can do it promoting this program, because it's clean and decent, and managed by an honest Monitor.

The monitor has been around for a long time and his reputation is widely known and well respected in the business. If at any time you are in doubt... have a friend join under you and watch for the commission. Commission is paid along *with the name and address* of each new member coming in under you.

Come on! ...Join our team and become an active member in your own path to personal treasure. Have fun, increase income...enjoy!
Thank you for your time.

Best regards,

John Kirkman